



PSG Institute of Technology and Applied Research

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Neelambur, Coimbatore - 641062



Advancing Knowledge
Transforming Lives

PSG & Sons' Charities Trust

The trust, started in 1926, has continued to work towards building the ideals of Gandhism since then, and in the process, has educated over 300,000 students, mostly from economically weaker sections of the society. As India enters the global stage with the world's largest youth population, PSG's values mould the best young minds to serve for the common good of the society.

PSG Institutions integrate growth, excellence, equality, and ethics together to build the future generations and contribute to the nation.



"Let there be charity, so others can share my family's prosperity"

- P. S. Govindaswamy Naidu

PSG Institute of Technology and Applied Research

PSG iTech, having completed a decade of service under PSG and Sons' Charities, is dedicated to advancing youth empowerment through technical education. The institute offers a wide array of engineering disciplines, prioritizing student learning, industry engagement, innovative and inclusive pedagogy, and ethical principles.

PSG Institute of Technology and Applied Research is committed to effective transfer of knowledge, pursuit of truth, and cultivating exemplary citizens for the country. Within a short span of time, the institution has emerged as the preferred choice for engineering aspirants.



Vision

- ▀ To achieve excellence in education and research, and nurture engineers with ethics, who will face global challenges to serve industry and society.

Mission

- ▀ To facilitate active learning and vocational training
- ▀ To encourage and promote questioning spirit and 'can-do' entrepreneurial attitude
- ▀ To foster industry-institute collaboration
- ▀ To ignite passion for creative work and selfless-service towards a sustainable world
- ▀ To provide intellectually stimulating environment, conducive for research.

Highlights

1. Top rank in Academic Performance among 400+ non-autonomous Engineering Institutions under Anna University since Inception.
2. Sprawling campus of 40 acres with carpet area around 10 lakh sq.ft. 4-star rated Green campus certified by GRIHA
3. Well-equipped laboratories. Laboratories in collaborations with industries with state of the art testing facilities.
4. Innovation Center promoting interdisciplinary product development. Co-working space for student startups.
5. Faculty-student ratio of 1:15, to ensure personalized attention and effective academic support.
6. Effective pedagogical training for faculty through Center for Teaching Learning Practises.
7. Value-added skill development programmes focusing on the latest industry developments
8. Ample opportunities for associations, sports and club activities.
9. Yoga training for holistic development.
10. Provide research opportunities for students, resulting in quality publications and patents.

Programmes offered

B.E / B.Tech Programmes

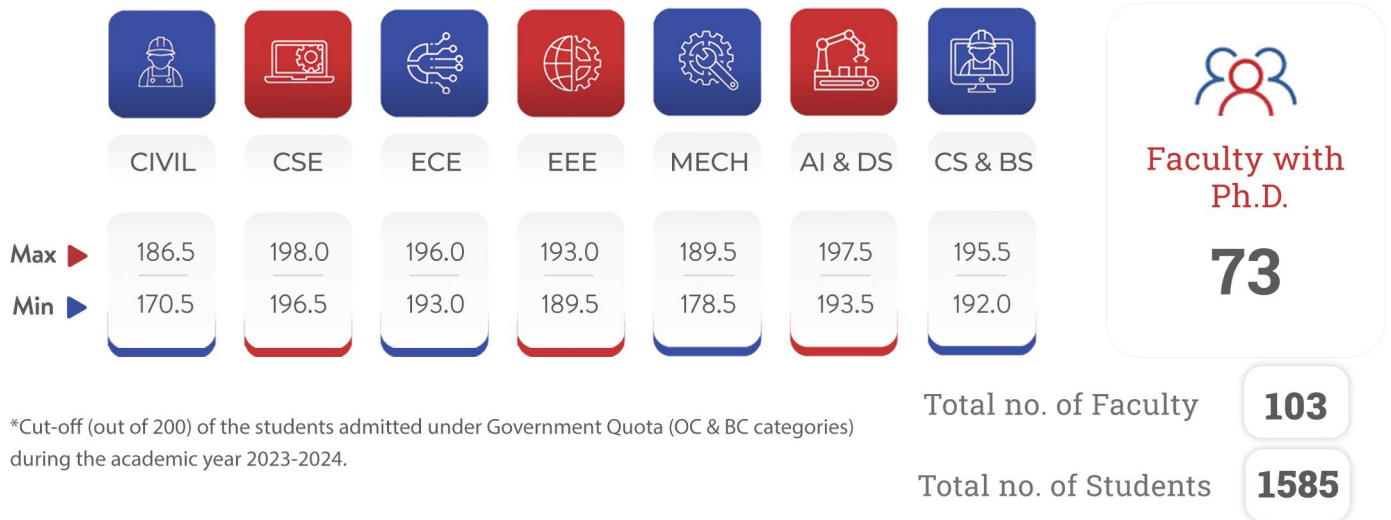
- ▶ Civil Engineering
- ▶ Computer Science and Engineering
- ▶ Electrical and Electronics Engineering
- ▶ Electronics and Communication Engineering
- ▶ Mechanical Engineering
- ▶ Artificial Intelligence and Data science
- ▶ Instrumentation and Control Engineering* (Subject to the approval of AICTE and Anna University - AY 2024-25)

M.E Programmes

- ▶ Structural Engineering
- ▶ Engineering Design

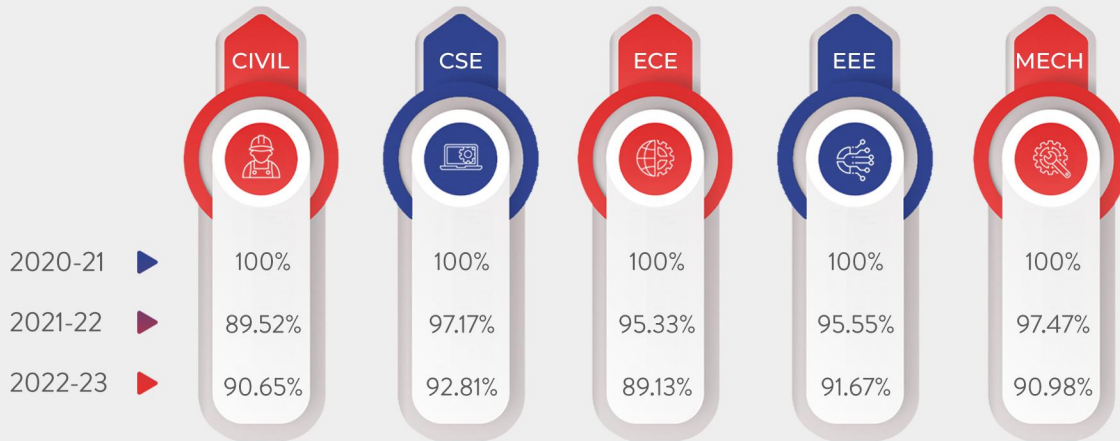
Demographics

STUDENT INTAKE QUALITY



*Cut-off (out of 200) of the students admitted under Government Quota (OC & BC categories) during the academic year 2023-2024.

ACADEMIC PERFORMANCE



*Average pass percentage of UG programmes in Anna University End-Semester Examinations.

PLACEMENT HIGHLIGHTS



*Number of students placed / Number of students opted for placement.



MAJOR RECRUITERS



Higher Education Destinations



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TNEA Counselling Code : 2377

